



ManyBabies Media Kit

A family resource for special needs children



February 8, 2015

RE: Introduction to ManyBabies – A family resource for special needs children

Dear Special Needs Supporter:

I am Schaneick Thomas, Founder & CEO of ManyBabies. ManyBabies is a new company formed in 2012 to serve as a resource to families who don't know what to do or where to turn after their children are diagnosed with special needs. I was inspired to create the company because of my own experience as a parent of twin boys, who were diagnosed with Autism and Speech and Language Delay.

In my search for available resources and the subsequent disappointment at the lack of personal guidance, I envisioned and gave birth to a central place where families of children with special needs can come to obtain easy to understand information that will assist them in meeting the needs of their children.

This Media Kit also includes a Press Release of an upcoming special education workshop coordinated and hosted by ManyBabies, the Company Overview, Founder's Bio, Related Photos, Products and available Sponsor Packages.

For additional information, please email me at Schaneick@manybabies.com or call (516) 724-6457.

Best Regards,

Schaneick Thomas
Founder & CEO

PRESS RELEASE

FOR IMMEDIATE RELEASE

ManyBabies.com Hosts a Special Education Workshop at the Hilton NY JFK Airport Speaker Dennis Walcott and Panel to discuss parent and school collaborations

JAMAICA, NY, Feb. 11, 2015 – ManyBabies, *raising awareness one family at a time*, presents “Special Education: A Collaboration of Parents & Schools Workshop” on Saturday, Mar. 14, 2015, from 11 a.m. – 3 p.m. The Special Education workshop will be hosted at the Hilton NY JFK Airport Hotel, 144-02 135th Avenue, Jamaica, NY. A keynote address by Dennis Walcott, the former Chancellor of NYC Department of Education, and a panel discussion are the main features of this event.



“Our goal is to give families of children with special needs an opportunity to meet and discuss their experiences, share ideas, and provide each other with emotional, tangible, and practical support that is appropriate for the challenges they face,” says Schaneick Thomas, ManyBabies founder and parent of twin boys diagnosed with Autism and Speech and Language Delay. The workshop is intended to expose families to relevant information regarding their children’s special education needs and connect them to knowledgeable professionals with collaborative solutions to offer.

Vendor opportunities and sponsor packages are also available and encouraged. Register on the company’s website at <http://ManyBabies.com/SpecialEvents> to attend or participate. For additional information, call 516-724-6457.

About ManyBabies

ManyBabies.com is a central place where families of children with special needs can come to obtain easy to understand information that will assist them in meeting the needs of their children. It is a company of parents for parents that was founded in 2012 to serve as a resource to families who don’t know what to do or where to turn after the diagnosis.

Contact:

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Title: Founder & CEO

Company: ManyBabies

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Web: <http://ManyBabies.com>

COMPANY OVERVIEW

ManyBabies was founded in 2012 by Schaneick Thomas, a parent of twin sons who were diagnosed with Autism, and Speech and Language Delay. Although Schaneick felt lost and helpless with the diagnosis, she was not hopeless. Schaneick formed ManyBabies to be a resource to families who don't know what to do or where to turn after the diagnosis. It is a company of parents for parents.

ManyBabies.com is a central place where families of children with special needs can come to obtain easy to understand information that will assist them in meeting the needs of their children.

"Our goal is to give families of children with special needs an opportunity to meet and discuss their experiences, share ideas, and provide each other with emotional, tangible, and practical support that is appropriate for the challenges they face."

MISSION

The ManyBabies mission is simple and can be summarized by the 3 E's (Embrace, Empower, and Engage). We support parents of multiples (two or more children born at the same time), who are faced with the challenge of how to parent children with special needs.

Embrace – Embrace and acknowledge the fact that your children are facing challenges. The road to learning and parenting will not be easy or direct. There are many paths to learning and parenting and you have to discover the path that best suits your needs.

Empower – Empower parents of multiples with knowledge to help you advocate for free and appropriate education and to connect you with experienced professionals trained to assist your children with basic life skills.

Engage – Continually stay engaged in your child's learning and social development. Engage others to be an active participant in your child's basic life skills and academic career.

TESTIMONIALS

"I have a friend who has a child with special needs. She found useful resources for her son. The site was very helpful." – Anita Holman

"I found ManyBabies to be a very helpful resource. I am a mother of a child with a learning disability. She has an IEP, which means Individualized Education Program. It was explained to me what to expect and what my rights are as a parent with a child that has an IEP." – Natalie Corbin-Capers

FOUNDER BIO

Schaneick Thomas is the married mother of twin boys, who were diagnosed with Autism and Speech & Language Delays.

During their evaluation period, Schaneick sought information and training to help her children with their academic and social development. She discovered and successfully completed an Applied Behavioral Analysis (ABA) training hosted by the Elijah School in Long Island, NY.



After the evaluation, Schaneick researched resources available to families of children with special needs. She sought family support groups and found that upon joining or attending the meetings, communication was virtually non-existent between the scheduled monthly meetings. However, Schaneick wanted and needed someone to hold her hand and guide her through the process. She contacted parent advocacy agencies to learn the rights of parents and children with special needs, so her children could receive the best free and appropriate education.



In her search for assistance, the idea of ManyBabies was birthed. Schaneick's *purpose* is to be a resource to families of multiples (two or more children born together) and all families with 'special needs' children. Her *mission* is to provide support to families of multiples and 'special needs' children, as they go through various challenges, and to help their children receive the appropriate services.

EDUCATION

- **Elijah School** – Certificate in Applied Behavioral Analysis (2012)
- **University of Phoenix** – M.A. in Curriculum & Instruction (2010)
- **St. Lawrence University** – B.A. in English (1995)

EXPERIENCE

Charter School Network (Sept. 2014 – Present)

Paraprofessional

- Work in an integrated class with children who have special needs

Chubb Custom Market (June 2000 – Sept. 2014)

Underwriting Associate

- Underwriting and managing a +\$9M book of business

SPONSORSHIP PACKAGES

ManyBabies is a new company of parents for parents, who have children with special needs. Our target audience includes concerned:

- Families of children with special needs
- Special Education Teachers and Administrators
- Speech and Occupational Therapists
- Pediatric Psychologists/Psychiatrists
- Others seeking and distributing information about raising children with special needs.

We offer four levels of sponsorship: Premium, Executive, Professional, and Basic. Listed below are the sponsorship opportunities:

Premium - \$1,500+

- Exposure to an audience that includes the workshop participants, online viewers and social media followers
- Name recognition in all press releases and media coverage
- Inclusion of name and logo in all promotional materials
- Reserved premium table seating, complimentary vendor table & parking
- Hyperlink logo to your website homepage
- Acknowledgment as an event sponsor on ManyBabies' website

Executive - \$1,000

- Name recognition in all press releases and media coverage
- Inclusion of name and logo in all promotional materials
- Reserved premium table seating and complimentary parking
- Hyperlink logo to your homepage
- Acknowledgment as an event sponsor on ManyBabies' website

Professional - \$750

- Name recognition in all press releases and media coverage
- Inclusion of name and logo in all promotional materials
- Complimentary parking
- Acknowledgment as an event sponsor on ManyBabies's website

Basic- \$500

- Inclusion of name and logo in all promotional materials
- Acknowledgment as an event sponsor on ManyBabies's website

RELATED PHOTOS

Brochure

WE WANT TO HELP AND SUPPORT FAMILIES TO NURTURE AND EMBRACE THEIR CHILDREN WITH SPECIAL NEEDS.

WE USE THE 3E'S SUPPORT SYSTEM!

EMBRACE

The road to learning and parenting will not be easy or direct. There are many paths to learning and parenting; you have to discover the path that best suits you.

EMPOWER

Empower parents of multiples with knowledge to help them advocate for free and appropriate education. We want to connect them with experienced professionals trained to assist your child with basic life skills.

ENGAGE

Continually stay engaged in your child's learning and social development. Engage others to be an active participant in your child's development and academic endeavors.

ManyBabies is a company of parents for parents. It was founded in 2012 by Schaneick Thomas a parent of twin sons. When they were diagnosed with Autism and Speech and Language Delay, she felt lost and helpless but not hopeless.

ManyBabies was formed to be a resource to families who don't know what to do or where to turn to after the diagnosis.

Our goal is to give families of children with special needs an opportunity to meet and discuss their experiences and to share ideas and provide each other with emotional support.

LIVING LIFE AFTER THE DIAGNOSIS

844 . MBABIES (622 . 2437)
P.O. BOX 341569
JAMAICA, NY 11434
WWW.MANYBABIES.COM

ManyBabies

RAISING AWARENESS ONE FAMILY AT A TIME



ManyBabies
RAISING AWARENESS ONE FAMILY AT A TIME

"I found ManyBabies to be a very helpful resource. I am a mother of a child with a learning disability. She has an IEP, which means Individualized Education Program. It was explained to me what to expect and what my rights are as a parent with a child that has an IEP"

Natalie Corbin -Capers

"I have a friend who has a child with special needs. I referred her to the ManyBabies website. She found useful resources for her son. The site was very helpful."

Anita Holman

WHAT WILL A "NORMAL" LIFE LOOK LIKE?

HOW DO I RAISE A CHILD WITH SPECIAL NEEDS?

HOW WILL I EDUCATE MY EXTENDED FAMILY AND FRIENDS WHEN I DON'T KNOW HOW TO PROCESS THE DIAGNOSIS MYSELF?

There is life after the diagnosis. ManyBabies is the central place where families of children with special needs can go to retrieve information they can understand as they attend the needs of their child.

LIVING LIFE AFTER THE DIAGNOSIS



RELATED PHOTOS Cont'd

Logos



Product (T-Shirts)



MANYBABIES LOGO
\$25.00



THE LUCK OF MANYBABIES
\$25.00



I LOVE MANYBABIES
\$25.00



MANYBABIES LOGO
\$25.00



CONTACT INFORMATION

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